

## CASE STUDY



### PROJECT DETAILS

**Name:**

Westside Warehousing  
of Wausau

**Location:**

Wausau, WI

**Owner:**

Jim Peter

**Contractor:**

Scherrer Construction,  
SD Ellenbecker,  
Lewis Construction

**Manufacturer:**

County Ready Mix  
Corporation

**Products:**

Ready-Mix

## High-Performance Ready-Mix Specified for Warehouse Expansion

**Solutions:** Ready-mix concrete provides a reliable solution for interior warehouse floor and exterior loading dock

Westside Warehousing is the largest dry goods warehousing operation in Central Wisconsin. When the company planned a major expansion of its warehousing facility, project leaders specified ready-mix concrete for its inherent strength and safety features.

Project leaders relied on County Ready Mix to provide a specialty mix-design that would meet the rigorous demands of the warehousing operation. The warehouse floor was finished with a 5000-psi mix and reinforced with a 6 lb.-dosage of macro synthetic fiber to improve impact strength and durability.

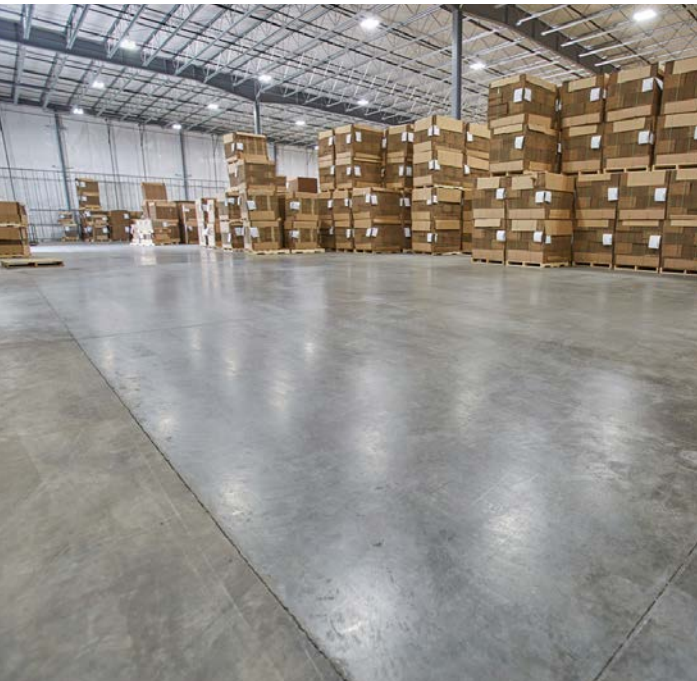
Ready-mix was also specified for the exterior loading dock area. Offering more light reflectivity than alternative materials, concrete parking lots provide greater visibility with fewer light poles, making it easier for drivers to maneuver their trucks into the loading docks. Resisting age, wear, and weather over an extended life cycle of 30 years or greater, ready-mix is a reliable solution for exterior concrete that requires minimal maintenance.

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County Ready Mix coordinated delivery and placement of more than 90,000 SF of ready-mix with three concrete contractors. Constant communication with each team helped complete the project without delays before the first snow of the season arrived.

Produced locally from some of the world's most abundant natural resources, ready-mix is an environmentally conscious building material. County Ready Mix's high-performance mix-design provided this warehouse company with a lasting flooring and loading dock solution.



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